

PPFA International Framing Competition OPEN

The PPFA International Framing Competition is one of the most prestigious in the industry, and beginning this year is going digital. Qualifying for the International Finals in Las Vegas will no longer be completed at the chapter level but will take place with an online digital entry and judging. The Top 50 point holders will then be qualified and invited to advance to the Finals.

Why Digital?

PPFA membership has been expanding around the world and now includes individual members from Bermuda, Chile, Denmark, India, Ireland, Norway, NSW, Singapore and UK as well as our friends in Canada, Australia, and New Zealand. The new PPFA Digital Competition will allow all members to become involved regardless of where they are located and whether there is a nearby chapter or no chapter at all.

What to Frame

The subject of OPEN Competition is framer's choice of image or object—with this category resulting in numerous uniquely framed items. Entries have included wedding invitations, pieces of a broken artifact - OPEN Winner 2016, a chunk of the Berlin Wall - OPEN Winner 2015, an historic book about the Titanic, a miner's lamp - OPEN Winner 2014, and a circus carousel - OPEN Winner 2013.

How it Works

The PPFA Digital Competition judging has been set up to target the design aspects of the framed entry rather than the detailed technical aspects of hands-on visual examination previously done at chapter level qualifying. All digital judging will be conducted blind by three PPFA Approved or Accredited judges for each of the two categories using a new specialized Digital Score Sheet for online judging and all three of the score sheets will be available to the entrant as previously in chapter competition.

The Top 50 that advance to the International Finals will then be judged again by three new judges using the traditional Score Sheet concentrating on the three aspects of visual impact, design and technical expertise. At this level all entries will receive a Top 50 ribbon and are eligible for First, Second, Third, Honorable Mention, Judges Awards and Popular Choice.

Every framer has a special, favorite project. What are you waiting for?



OPEN First Place 2016
Tim Franer



OPEN First Place 2014
Trevor Yates



OPEN First Place 2013
Sara Applegate

PPFA International Framing Competition OPEN qualification is going DIGITAL!

The PPFA International OPEN Competition is one of the most prestigious in the framing industry, and is generously sponsored by several vendors, including Tru Vue, Frank's Fabrics, FrameReady by SoftTouch Solutions, FramERICA, Frameware, Larson Juhl, Picture Framing Magazine, Vermont Hardwoods, and Urban Ashes.

- **Digital Competition** online entry fee is \$35 **beginning May 1, 2017 with a closing deadline of August 1, 2017**, paid through the Online Store only at www.ppfa.com. The Digital Entry Form, Instructions and Upload Details will be emailed with your receipt.
- All entrants must be current, fully paid PPFA members at the time of Digital Entry.
- There are new size, weight and electrical limitations listed in **Guidelines 2017-18**, listed under **Section 3.0**.
 - OPEN entries are limited to a maximum size of 50", width + height + depth prior to packaging, and a maximum shipping weight of 20 pounds, which shall be strictly enforced. A service fee of \$150.00 will be assessed for pieces over size/weight limitations.
 - Electrical needs should be supplied by self-contained batteries. Extension cord and electrical hook ups must be preapproved ahead of time and will incur an additional display fee of \$150.00.
- Digital judging will begin August 1, 2017, by three Approved or Accredited Judges selected by the Competition Board.
- The **Top 50** finalists in PRINT will be notified December 1, 2017 to submit their \$75 entry fee at the Online Store for the **International Framing Competition** finals, to be held during the PPFA Convention next January at the West Coast Art & Frame Expo in Las Vegas. **Deadline for the Finals entry is December 31, 2017**. The International Entry Form and Shipping Directions will be emailed with your receipt.
- Finalists will ship or hand-deliver their entry to Las Vegas to be judged by a new set of three Approved or Accredited Judges.
- All **Top 50** finalists will be displayed at the West Coast Art & Frame Expo, where all in attendance may vote for Popular Choice.

We look forward to many unique and creative OPEN entries!

Contact the Competition Board at competition@ppfa.com with additional questions.